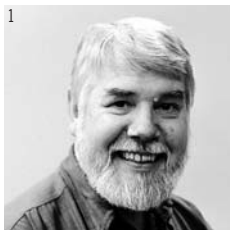




## Board of Directors



### 1. Peter Mortimer – President

Peter Mortimer, President of AVA Communications, is a writer/producer and international communications consultant. He sits on the Board of Directors of the Cogeco Program Development Fund as well as the Cogeco Selection Committee.

### 2. Robert Roy – Vice-President

Robert Roy is Chairman of the Board for FIFEM (Montreal International Children's Film Festival). He also sits on the Board of Directors and the Selection Committee of the Cogeco Program Development Fund.

### 3. Denise Robert – Treasurer

Denise Robert is president of Cinémaginaire inc. She has produced numerous films acclaimed internationally such as Oscar-winning *The Barbarian Invasions* by Denys Arcand, *Mambo Italiano* by Émile Gaudreault and *Little Lili* by Claude Miller. In 2003, she was awarded the « Grand Prix des Amériques » from the Montréal World Film Festival for her work in film.

4. Roman Melnyk is a lawyer and broadcasting consultant. He was formerly Vice President, Business Affairs at CTV and Network Program Director and Executive Director of Media Operations at the CBC.

5. Paul Gratton is Vice-President and General Manager of Space, The Imagination Station; Drive-In Classics; and Vice-President of Bravo! Canada's 24-hour *NewStyleArtsChannel*. He is also Chair of the Academy of Canadian Cinema and Television and Vice-Chair of its Cinema Division. He serves on the Canadian Feature Film Fund Advisory Group and previously served as CEO of the Ontario Film Development Corporation.

6. Heather McGillivray is a lawyer and President of MacStar Communications Inc. She has experience in distribution and production as a former owner of Ironstar Communications and in broadcasting as Vice President Programming for Family Channel.

7. Bernard Montigny is a lawyer specializing in national and international communications law. His experience includes a wide range of corporate, institutional and government clients. He is also the President of *Communications et Société* and the Vice-President of the *Fondation de la vidéo religieuse*.

## Management



Andra Sheffer  
Executive Director



Claire Dion  
Associate Director



Charles Zamaria  
Financial Director

**Toronto Office**  
Sasha Boersma – Program Manager  
Lynn McLachlan – Coordinator

**Montréal Office**  
Huguette Giroux – Coordinator  
Joanne Duguay – Administrative Assistant

### Independent Production Fund

2 Carlton Street, Suite 1709  
Toronto, Ontario M5B 1J3

Tel: 416.977.8966 Fax: 416.977.0694

Email: [info@ipf.ca](mailto:info@ipf.ca) Web: [www.ipf.ca](http://www.ipf.ca)

# Independent Production Fund FAQs

## *What is it?*

Production financing for dramatic television series and grants for professional development programs.

## *Who is it for?*

Canadian independent producers with a private broadcaster first-window licence commitment.

## *What do you get?*

Approximately \$2.5 million a year is available for equity investments.

## *How do you get it?*

Application deadlines are February 15, April 15 and October 1 each year. The Board of Directors evaluates all eligible applications based on quality, creativity, business plans and financial viability.

## *President's Message*

Revise. Rethink. Renew. These seem to have been the watchwords in the financing of independent Canadian drama production for this last year.

The Canadian Television Fund government allotment was revised downward with significant ripple effects on all other funding sources as they had to adjust to reduced CTF commitments and program policies.

The Macerola Report offered some rethinking of industry suggestions on how the Canadian Content recognition process might be redefined and administered but we have yet to see whether the government is ready to change anything that might truly assist independent Canadian production. Similarly the Trina McQueen/ Guy Fournier reports for the CRTC on drama funding tried to offer some renewed direction for CRTC/ government policy makers to follow and recommended more money be made available. The CRTC has not responded specifically but in the Fall, in an unusual move, the Commission did ask for public comment and input on how Canadian Content drama might be encouraged and developed. It remains to be seen what aspects of the considerable and creative input provided may be embraced by the CRTC or passed on to the government.

One thing is certain: the intelligence gathering process has been useful but without some constructive rethinking of policy and attitudes by all concerned about the future availability of a significant and continuous level of original Canadian drama programming on our television system, our culture and therefore our future nation building capacity will be seriously diminished.

The IPF, together with all the other 22 private Funds in the country, participated in several presentations to the CRTC and to Heritage to highlight the success of the private fund network which contributed

\$65 million to the industry — nearly 5% of Canadian production budgets in 2003. Over 19% of that was invested in drama. It is important that these organizations have a clear understanding of the scope and significance of Canada's private investment funds when they are considering revisions to the Canadian drama production landscape and that they understand too the widespread support that exists in the industry for multiple funding sources.

During 2003 the IPF invested \$2.4 million in 13 Canadian drama series, 10 of which were for prime-time broadcast. We were pleased also to welcome new funding from Mountain Cablevision who elected to allocate to the IPF 20% of their required BDU contributions. Their funding enabled us to invest in one additional drama series in 2003 and we would like to think that other BDU contributors may be inspired to follow Mountain Cablevision's example through the IPF's open door!

While there is widespread and anxious industry anticipation of renewed federal monies, there is also some dismay as some of the more established producers are clearly abandoning Canadian Content production for other, more profitable, corporate activities. There also appears to be a growing interest in MOWs and half hour drama series on the part of many smaller and medium-sized producers and cable/specialty broadcasters in preference to hour-long series production. Such a fundamental shift would require a mandate adjustment and broad industry endorsement if it were to be accommodated by the IPF's investment programs.

Will 2004 be the year of renewal for drama that we all hope for? Fingers crossed.

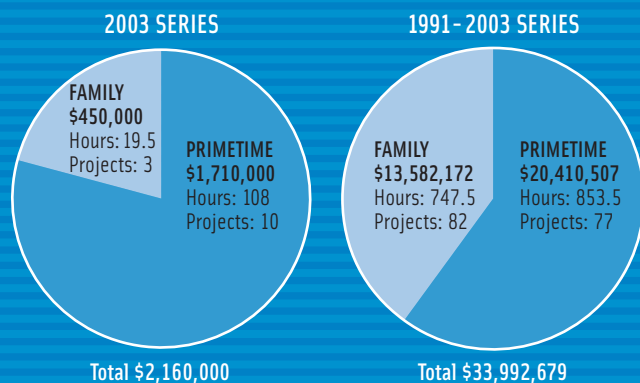


## Statistics

| INVESTMENTS IN THE CANADIAN TELEVISION INDUSTRY |                    |                           |                    |                    |
|---|--------------------|---------------------------|--------------------|--------------------|
| CATEGORY  | DOLLARS INVESTED   |                           | NUMBER OF PROJECTS |                    |
|   | 2003               | 1991-2003                 | 2003               | 1991-2003          |
| SERIES  | 2,160,000          | 34,640,357 <sup>(1)</sup> | 13                 | 176 <sup>(2)</sup> |
| PROFESSIONAL DEVELOPMENT                        | 217,000            | 2,823,625                 | 14                 | 221                |
| <b>TOTALS</b>                                   | <b>\$2,377,000</b> | <b>\$37,463,982</b>       | <b>27</b>          | <b>397</b>         |

(1) Includes \$647,678 in funding for Pilots 1991-1997.

(2) Includes 17 pilots funded 1991-1997.



| FIRST WINDOW BROADCASTERS OF IPF FUNDED SERIES |      |           |
|--|------|-----------|
| BROADCASTERS                                   | 2003 | 1991-2003 |
| APTN   | 1    | 1         |
| CFCF   | 0    | 1         |
| CHUM/CITY                                      | 0    | 2         |
| CTV  | 3    | 25        |
| FAMILY   | 0    | 8         |
| GLOBAL   | 1    | 19        |
| GROUPE TVA                                     | 4    | 31        |
| SÉRIES +                                       | 1    | 1         |
| SHOWCASE                                       | 1    | 2         |
| TELETOON                                       | 0    | 2         |
| TMN  | 1    | 2         |
| TQS  | 0    | 8         |
| TREEHOUSE                                      | 1    | 1         |
| VRAK.TV  | 0    | 20        |
| WIC/ITV  | 0    | 4         |
| YTV  | 0    | 32        |

| INVESTMENTS BY LANGUAGE (SERIES) | DOLLARS INVESTED   |                     | NUMBER OF PROJECTS |            |
|----------------------------------|--------------------|---------------------|--------------------|------------|
|                                  | 2003               | 1991-2003           | 2003               | 1991-2003  |
| ENGLISH                          | 1,625,000          | 21,369,245          | 8                  | 97         |
| FRENCH                           | 535,000            | 12,623,434          | 5                  | 62         |
| <b>TOTALS</b>                    | <b>\$2,160,000</b> | <b>\$33,992,679</b> | <b>13</b>          | <b>159</b> |

| INVESTMENTS BY REGION (SERIES) |                    |                     |                    |            |
|--------------------------------|--------------------|---------------------|--------------------|------------|
| REGIONS                        | DOLLARS INVESTED   |                     | NUMBER OF PROJECTS |            |
|                                | 2003               | 1991-2003           | 2003               | 1991-2003  |
| BC                             | 200,000            | 2,750,353           | 1                  | 14         |
| PRAIRIES                       | 475,000            | 3,094,396           | 3                  | 17         |
| ONTARIO                        | 950,000            | 14,146,479          | 4                  | 60         |
| QUEBEC                         | 535,000            | 13,401,451          | 5                  | 66         |
| MARITIMES                      | 0                  | 600,000             | 0                  | 2          |
| <b>TOTALS</b>                  | <b>\$2,160,000</b> | <b>\$33,992,679</b> | <b>13</b>          | <b>159</b> |

## Production Series



The 11th Hour



Annie et ses hommes



Cauchemar d'amour



Blue Murder



Cold Squad

### 11th Hour (II)

Alliance Atlantis

13 x 60 minutes; CTV

exec. p.: Ilana Frank, Semi Chellas, Seaton McLean

p: Ray Sager

d: David Wellington

Investigative journalists struggle to unearth stories for a weekly news program, confronting fraud, deadlines, ratings and each other.

### Annie et ses hommes (II)

Sphère Média 2002 inc.

22 x 60 minutes; Groupe TVA

p: Jocelyn Deschênes

d: Richard Lahaie, Régent Bourque

The great desires, ambitions and ideas of a woman, which she shares only with her diary, are surprisingly different from what she actually tells people.

### Cauchemar d'amour (III)

Match TV inc.

7 x 60 minutes; Groupe TVA

p: Anne-Marie Héту, Philippe Dussault

r: Bruno Carrière

In Season III, having a child presents new challenges to the loving relationship.

### Blue Murder (IV)

Barna Alper

13 x 60 minutes; Global

exec. p.: Laszlo Barna, Steve Lucas

p: Norman Denver

d: T.W. Peacocke, Steve DiMarco, Scott Summerrill

Elite investigators in the Toronto police force take on serial murderers, rapists, cop killers and other big city criminals.

### Cold Squad (VII)

Keatley MacLeod & Alliance Atlantis

13 x 60 minutes; CTV

exec. p.: Julia Keatley, Peter Mitchell, Steve Ord, Matt MacLeod

p: Gigi Boyd, Gary Harvey

An unconventional team of Vancouver police detectives tackle old, unsolved murders known as "cold files".

## Production Series



Degrassi: The Next Generation



Farzle's World



Hommes en quarantaine



Lance et compte: la reconquête

### Degrassi: The Next Generation (III)

Epitome Pictures Inc.

22 x 30 minutes; CTV

exec. p.: Stephen Stohn, Linda Schuyler

p: Linda Schuyler

d: Bruce MacDonald, Stefan Scaini, Philip Earnshaw

Degrassi captures the challenging world of today's teens on television and online. This season the students face issues including AIDS, homosexuality and anorexia.

### Farzle's World

My Dog Entertainment

13 x 30 minutes; Treehouse

exec. p.: Hasmi Giakoumis Ferguson

p: Hasmi Giakoumis Ferguson

d: John Boyd

This charming animated series for preschoolers features a curious and extremely busy one year-old boy.

### Hommes en quarantaine (II)

Cirrus Communications

6 x 60 minutes; Séries +, 13 x 30 minutes, Groupe TVA

exec. p.: Jacques Blain

p: Josée Vallée, André Béraud

d: Stéphane Lapointe

A comedy series examining male weaknesses... the characteristics of men in their 40s which make them ridiculous and insufferable, but charming.

### Lance et compte: la reconquête

Communications Claude Héroux Plus

10 x 60 minutes; Groupe TVA

exec. p.: Caroline Héroux, Réjean Tremblay, Stéphanie Héroux

p: Caroline Héroux

d: Jean-Claude Lord

Just as there is always another chance with each new hockey season, this season features the reconquest of Suzie Lambert by Marc Gagnon.



Paradise Falls



renegadepress.com



ReGenesis



Tribu.com

### Paradise Falls (II)

Breakthrough Films & Television

26 x 30 minutes; Showcase

exec. p.: Ira Levy, Peter Williamson

p: Paula J. Smith

d: Gail Harvey, Penelope Buitenhuis and various

More scandalous affairs, family grudges, tongue-in-cheek humour and suspense in this continuing serial.

### renegadepress.com

Vérité Films

13 x 30 minutes; APTN, TVO, SCN, TFO, Knowledge, Access, Book TV

exec. p.: Virginia Thompson

p: Virginia Thompson, Robert de Lint

d: Robert de Lint and various

An internet newspaper is set up by a group of teens to get the story straight on issues and events in their world.

### ReGenesis

Shaftesbury Regenesys I Inc.

13 x 60 minutes; TMN, Movie Central

exec. p.: Christina Jennings, Tom Chehak

p: Christina Jennings

d: John L'Ecuyer, Dan McBrearty

A drama series exploring the cutting edge of biotechnology and genetics and its implications for mankind.

### Tribu.com (IV)

Sovimed inc

9 x 60 minutes; Groupe TVA

p: Vincent Gabriele

d: François Bouvier

Swinging singles become couples with new challenges to face. New employees join the PR agency and become critical of the bar/drinking lifestyle.

## Professional Development and Training Projects

Workshops

Trade Forums

Award Shows

Film Festivals

Television Festivals

Seminars

### Academy of Canadian Cinema and Television

*Corporate Membership*

*2003 Géméaux Awards*

November 23, 2003

Montréal, Québec

*2003 Gemini Awards*

October 18-20, 2003

Toronto, Ontario

### Atlantic Film Festival

*Industry Series 2003*

September 12-20, 2003

Halifax, Nova Scotia

### Banff Television Foundation

*2004 Television Festival*

June 13-17, 2004

Banff, Alberta

### Canadian Film Centre

*CTV Prime Time Television Resident*

*Programme 2004*

September 2004 – February 2005

Toronto, Ontario

### Canadian Screen Training Centre

*Summer Institute of Film and Television*

*(SIFT) 2003*

May 27 – June 1, 2003

Ottawa, Ontario

### Creative Women's Workshops

*Women in the Director's Chair 2004*

December 2003 – February 2004

Banff, Alberta

### Institut national de l'image et du son (INIS)

*Television Training Program 2003*

Spring 2003

Montréal, Québec

### Marché international du film, de la TV et de la vidéo de Montréal

*International Film Market 2003*

August 27 – September 7, 2003

Montréal, Québec

### National Screen Institute

*NSI – FilmExchange TV Day 2004*

March 5, 2004

Winnipeg, Manitoba

### Tidal Wave Film Festival

*Workshops*

November 5-9, 2003

Fredericton, New Brunswick

### Toronto International Film Festival

*Sessions 2003*

September 4-13, 2003

Toronto, Ontario

### Vancouver International Film Festival

*Trade Forum 2003*

September 24-27, 2003

Vancouver, British Columbia