



For Immediate Release

CanWest MediaWorks Launches New \$10.5 M Production Fund for Alberta Producers

(TORONTO - September 12, 2007) CanWest MediaWorks today announced the launch of the CanWest Alberta Fund (CAF).

Established to support Alberta's independent production community, the CAF will offer \$10.5 M over the next 7 years to finance the production of drama, documentaries, reality and lifestyle programming produced by Alberta producers.

CanWest's dynamic new fund will provide equity investments of up to \$300,000 per project for productions that are licensed by any Canadian broadcaster. This will provide a significant new source of financing for the Alberta production community.

"We are absolutely delighted to be supporting the Alberta production community through this new fund," said CanWest MediaWorks Senior VP of Programming & Production, Barbara Williams. "This important benefits package comes as a result of the recent CRTC decision supporting the extension of CanWest's Red Deer station signal throughout Alberta, opening new doors to the production community in this vibrant region."

Jane Bisbee has been appointed Managing Director of the CAF, bringing an extensive background as a consultant to Alberta film and television production companies, in addition to her role as former Arts and Cultural Industries Development Officer for the province of Alberta.

Applications will be evaluated by a range of industry professionals, with a Selection Committee of industry representatives making the funding decisions.

The CAF is administered as a Program of the Independent Production Fund which manages various private Funds for television production. Application deadlines are October 15, March 15 and May 1. Guidelines for the Fund are available at www.ipf.ca – CanWest Alberta Fund Program.

The first deadline for application is October 15, 2007. The CanWest Alberta Fund was established by CanWest MediaWorks Inc. as a result of CRTC Decision 2007-168.

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About CanWest MediaWorks Inc.

CanWest MediaWorks Inc. is a wholly-owned subsidiary of CanWest Global Communications Corp. (TSX: CGS and CGS.A, www.canwestglobal.com), an international media company. In addition to owning the Global Television network, CanWest is Canada's largest publisher of English language daily newspapers, and also owns, operates and/or holds substantial interests in conventional television, out-of-home advertising, specialty cable channels, Web sites and radio networks in Canada, New Zealand, Australia, Turkey, Indonesia, Singapore, the United Kingdom and the United States.

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