

June 22, 2010 For immediate release

The IPF's Pilot Program to support web drama series announces its first recipients.

## The IPF provides funding for drama series for web platforms as well as projects for traditional television broadcast.

The IPF Board of Directors approved 11 scripted drama series designed and produced for exploitation on the web and is making equity investments of \$1.2 M in these projects. This unique funding program was created to support the exploration and potential for high quality, story driven drama for web audiences. The selection process required the evaluation of 166 applications which were short-listed to 26 web series from production companies across the country. The Board evaluated projects based on content, production styles and processes, formats, business and promotion models and audience potential.

The following productions are the first recipients of the IPF's web drama series program:

Project Title	Producers / Creators / Production Company	
11 Règles	Whimz Studio	
11 x 4 minutes	Producer: Steve Kerr	
	Writer: André Gulluni	
	Director: Yan Lanouette-Turgeon	
Buddy Bunnies	Periscope Pictures	
15 x 5 minutes	Cheryl Wagner, Harmony Wagner	
Eye to Eye with Ruby Sky	Story2.OH	
12 x 4-8 minutes	Jill Golick	
Fabrique-moi un conte	Jimmy Lee & Sid Lee	
8 x 5 minutes	Producers: Richard-Jean Baptiste, Marie Michaud	
	Directors: Ricardo Trogi, Stéphane Lapointe, Podz, Mariloup Wolfe, Robin	
	Aubert, Jean-François Rivard, Miryam Bouchard, Jean-François Asselin	
Fair Play	Lifeforce Entertainment Inc.	
10 x 8 minutes	J. Michael Dawson, Chantal LeBlanc-Everett	
	Writer: Reece Crothers	
Guidestones	iThentic / 3 O'clock.tv	
40 x 3 minutes	Jonas Diamond, Jay Ferguson	
Juliette!	Les Productions Passez Go inc.	
10 x 4 minutes	Producer: Vicky Bounadère	
	Writer: Yvan De Muy	
	Director: Marie-Claude Blouin	
Moderation Town	Stitch Media	
6 x 4 minutes	Evan Jones, Victoria Ha	
Papillon	duopoly & Farmhouse Productions	
15 x 4 minutes	Catherine Tait, Kent Sobey, Paul Quarrington (Concept)	
	Writer: Mark Steinberg	
Tights & Fights – Ashes	GopherX Productions	
180 x 3 minutes	Scott Albert, Christopher Guest, Courtney Wolfson	
Yoohoo.tv	Groupe 33	
6 x 10 minutes	Producer: Julien Roussin Côté	
	Writer: Alexandre Champagne	
	Director: Laurence Morais-Lagacé	

The Board of Directors also announced its funding decisions for three television drama series:

Projects	Production Company	Broadcaster(s)
Degrassi. TNG, Cycle 10	Epitome Pictures	MuchMusic, The N (US)
How to be Indie, Season 2	Heroic Film Company	YTV
Lance et compte: la déchirure	Gaëa Films Inc.	TVA

The IPF has also worked in collaboration with the Cogeco Program Development Fund, to ensure funding for additional dramatic television series. The following television drama series were approved for equity financing by the Cogeco Fund:

Projects	Production Company	Broadcaster
Being Erica, Season 3	Being Erica III Productions Inc. (Temple Street)	СВС
Combat Hospital	Sienna Films & Artist Studios (UK)	Global
Gentleman, Season 2	Productions Gentilhomme II Inc. (Duo Productions)	TVA
Murdoch Mysteries, Season 4	Shaftesbury Murdoch IV Inc.	City TV
Police	Films Zingaro	SRC
Les Rescapés	Les Rescapés I Inc. (Productions Casablanca)	SRC

The IPF has also continued to support training and professional development activities. The following organizations received professional development grants:

Organization	Events
Academy of Canadian Cinema & Television	Prix Gémeaux 2010
Academy of Canadian Cinema & Television	Gemini Awards 2010
Alliance for Children and Television (ACT)	Média Jeunes 2010
Atlantic Film Festival Association	Strategic Partners - Keynote
Canadian Film Centre (CFC)	Prime Time Television Program
Institut national de l'image et du son (INIS)	Télésérie 2010 – Les grands moyens
Island Media Arts Coop (IMAC)	Workshop Series
Vancouver International Film Festival Association	Film and TV Forum

The Independent Production Fund is incorporated as a private foundation with charitable status. It operates on the interest generated by a \$35 M endowment, and by recoupment from its investments. An independent Board of Directors representing the industry oversees the operations of the fund and makes all investment decisions.

Funding partners for the Pilot Web Series Program included Film Nova Scotia and Innovation PEI.





The IPF also administers the COGECO Program Development Fund and the Bell Broadcast and New Media Fund.

- 30 -

Montréal Tél.: 514-845-4334 fipinfo@ipf.ca **Toronto** P: 416 977 8966 info@ipf.ca

www.ipf.ca