



Low Budget Interactive Digital Media Production Program Pilot Program Guidelines

To encourage the production of high quality, modestly budgeted interactive digital media projects that are associated with a television program licensed by a Canadian broadcaster. To determine the long-term feasibility and operations of a low budget production program.

The Bell Fund is allocating \$500,000 for the purposes of the Pilot Program.

Approved projects will receive a grant of up to 75% of the cost of production of the new media component to a maximum of \$75,000

Note that there is no grant for the associated television component but it must conform to the eligibility criteria of the Bell Fund.

Please refer to the Guidelines – [Production Program](#) for all Eligibility and Financial criteria. Note that the following *exceptions* apply to this Low Budget Production Pilot Program only.

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Applicant Eligibility

1. A producer/production company (television or digital media) that is the copyright owner of the digital media project may apply with one project only.

Financial Participation

1. Eligible budgets for the new media component may not exceed \$100,000 (including cash and any deferrals and/or in-kind services). In no case and at no time may the budget exceed \$100,000.
2. At least 5% of the budget must be in the form of cash from the broadcaster. (Note that there is no matching broadcaster bonus for this Low Budget Pilot Program.)
3. Disbursements will be made in 2 installments:
 - 75% on execution of Financing Agreements between the applicant and the Bell Fund
 - 25% on completion, delivery and approval of the project and a final report and cost report