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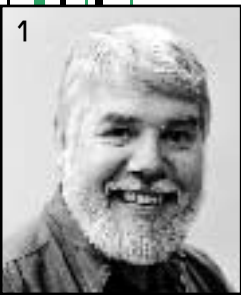
Series 7

Professional Development and Training 9



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Board of Directors



1. Peter Mortimer - President

Peter Mortimer, President of AVA Communications, is a writer/producer and international communications consultant. He sits on the Board of Directors of the Cogeco Program Development Fund as well as the Cogeco Selection Committee.



2. Robert Roy - Vice-President

Robert Roy is Chairman of the Board for FIFEM (Montreal International Children's Film Festival). He also sits on the Board of Directors and the Selection Committee of the Cogeco Program Development Fund.



3. Denise Robert - Treasurer

Denise Robert is president of Cinémaginaire inc. An Academy award-winning producer, she has received international recognition by winning the Oscar for Best Foreign Film for *The Barbarian Invasions*. She has produced some of Canada's most successful films such as *Mambo Italiano*, *Wedding Night*, *Alys Robi*. She has been awarded numerous distinctions including "Chevalier de l'Ordre des arts et des lettres" by the French Minister of Culture.



4. Paul Gratton

Paul Gratton is Vice-President and General Manager of Space, The Imagination Station, Drive-In Classics; and Vice-President of Bravo!, Canada's 24-hour NewStyleArtsChannel. He is also Chair of the Academy of Canadian Cinema and Television and Vice-Chair of its Cinema Division. He serves on the Canadian Feature Film Fund Advisory Group and previously served as CEO of the Ontario Film Development Corporation.



5. Heather McGillivray

Heather McGillivray is a lawyer and President of MacStar Communications Inc. She has experience in distribution and production as a former owner of Ironstar Communications and in broadcasting as Vice President Programming for Family Channel



6. Roman Melnyk

Roman Melnyk is a lawyer and broadcasting consultant. He was formerly Vice President, Business Affairs, at CTV and Network Program Director and Executive Director of Media Operations at the CBC.



7. Bernard Montigny

Bernard Montigny is a lawyer specializing in national and international communications law. His experience includes a wide range of corporate, institutional and government clients. He is also the President of Communications et Société and the Vice-President of the Fondation de la vidéo religieuse.



Administration



Andra Sheffer
Executive Director



Claire Dion
Associate Director



Charles Zamaria
Financial Director

Toronto Office

Sasha Boersma, Program Manager
Lauren Sloan, Administrative Assistant

Montréal Office

Huguette Giroux, Coordinator
Joanne Duguay, Administrative Assistant

President's Message

FAQs

WHAT IS IT?

Production financing for dramatic television series and grants for professional development programs.

WHO IS IT FOR?

Canadian independent producers with a private broadcaster first-window licence commitment.

WHAT DO YOU GET?

Approximately \$2.5 million a year is available for equity investments.

HOW DO YOU GET IT?

Application deadlines are March 15, May 1 and October 15 each year. The Board of Directors evaluates all eligible applications based on quality, creativity, business plans and financial viability.

2004 was another busy year for the IPF despite the widely reported sense of instability experienced by our independent producer clients. Although actual Canadian drama broadcasts were down from previous years throughout Canada, the IPF found itself with an array of difficult choices as the number of worthy project applications exceeded the funds we had available to allocate. The ability to complete financial structures to ensure the viability of the project and the production company was an important factor in the selection from amongst excellent creative material.

Popular theory has it that the drama pendulum will swing back this year or next as audiences tire of 'reality' programs. In Québec, audiences have continued to support their domestic drama and audience numbers are impressive. The IPF provided support to *Le Négociateur* which attracted an audience of 1.8 million viewers at its season premiere and *Vice caché* reached an enviable 1.5 million viewers.

Across Canada, series assisted by IPF entertained audiences from coast to coast with such favourites as *Degrassi*, *The Eleventh Hour*, *Cold Squad* and *ReGenesis*, to name just a few. We are proud of our association with these prominent programming achievements but we are equally proud of those many series ideas which we have helped to develop with producers in every province and which are just waiting, like 'sleepers', to be activated by broadcasters into Canada's annual \$2 billion domestic production slate. And a special thanks to Mountain Cablevision whose annual contributions to the IPF ensured funding for one more series this year.

The renewal of the CTF for 2 more years and the tabling of the 'Our Cultural Sovereignty' report (from the Commons Standing Committee on Heritage and packed with positive recommendations) on the heels of widespread tax credit increases seem to indicate that 2005 could be a more stable and positive year for Canadian drama. Let's hope so!



Peter Mortimer
President

Statistics

INVESTMENTS IN THE CANADIAN TELEVISION INDUSTRY

Category	DOLLARS INVESTED		NUMBER OF PROJECTS	
	2004	1991-2004	2004	1991-2004
Series	1,760,000	36,299,426 ⁽¹⁾	10	185 ⁽²⁾
Professional Development	187,500	3,011,125	14	237
TOTALS	\$1,947,500	\$39,310,551	24	422

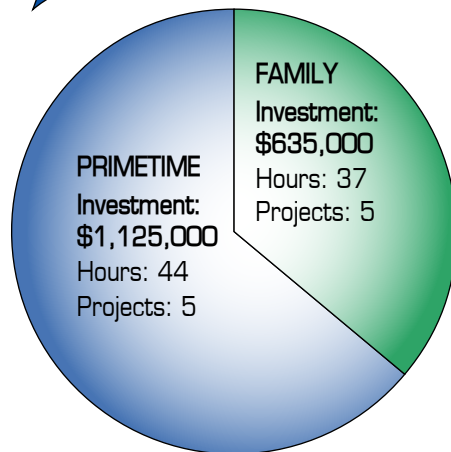
(1) Includes \$647,678 in funding for Pilots 1991-1997

(2) Includes 17 pilots funded 1991-1997

INVESTMENTS BY LANGUAGE (SERIES)

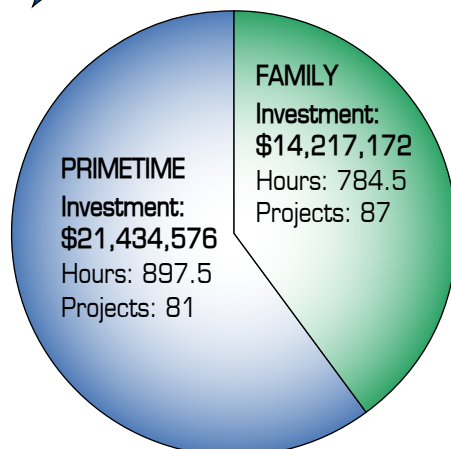
	DOLLARS INVESTED		NUMBER OF PROJECTS	
	2004	1991-2004	2004	1991-2004
English	1,100,000	22,369,245	6	102
French	660,000	13,282,503	4	66
TOTALS	\$1,760,000	\$35,651,748	10	168

2004 SERIES



TOTAL: \$1,760,000

1991-2004 SERIES

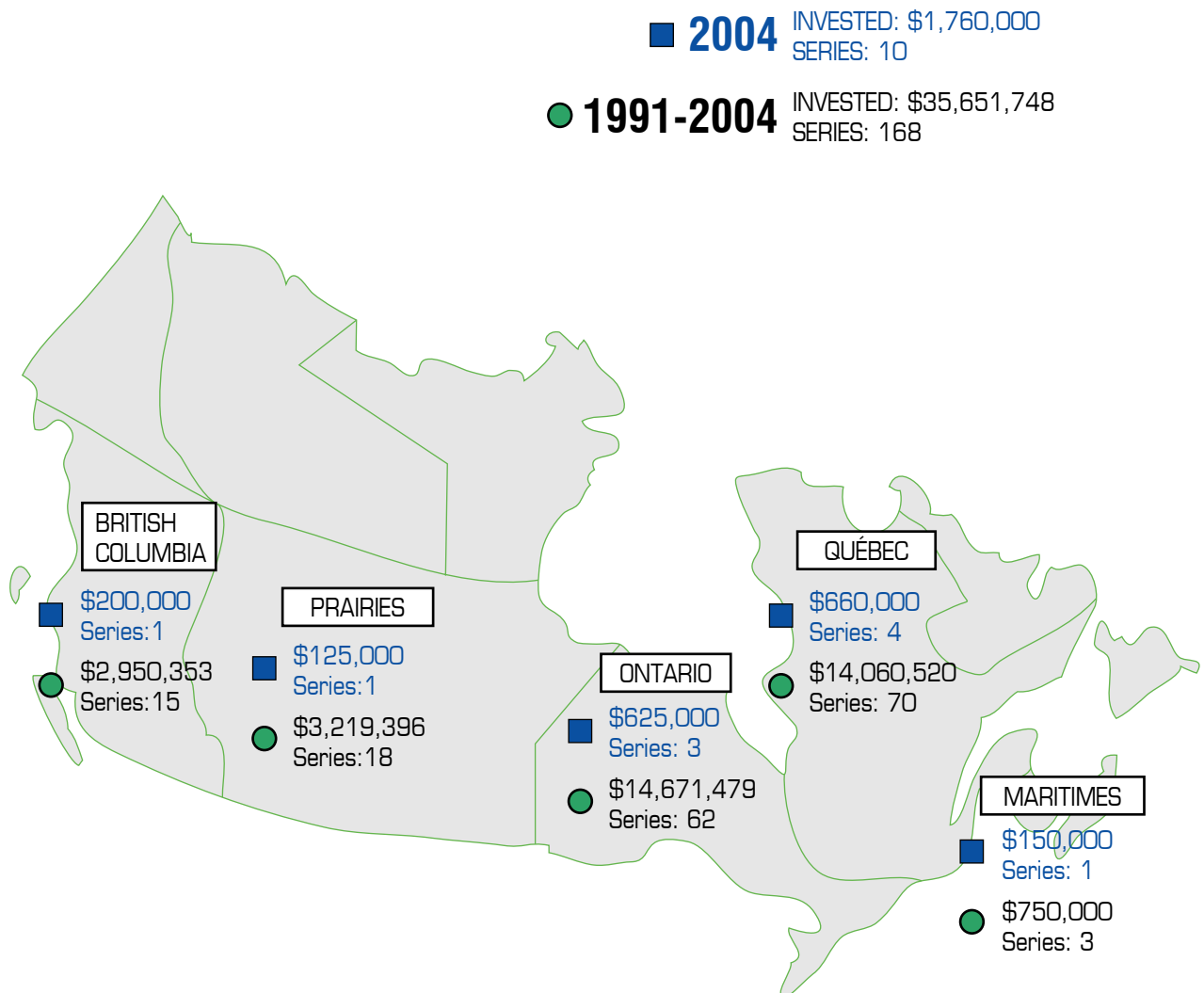


TOTAL: \$35,651,748

FIRST WINDOW BROADCASTER OF IPF FUNDED SERIES

	1991-2004
APTN	2
CFCE	1
CHUM	3
CTV	27
Family	9
Global	18
Groupe TVA	34
Séries+	1
Showcase	2
Teletoon	2
TMN	2
TQS	8
Treehouse	1
VRAC.TV	22
WIC/ITV	4
YTV	32

► INVESTMENTS BY REGION (SERIES)



Series



*Degrassi: The Next Generation
(Cycle 4B)*

Degrassi: The Next Generation (Cycle 4B)

Epitome Pictures Inc.

13 x 30 minutes; CTV

exec. p.: Stephen Stohn, Linda Schuyler

p: Linda Schuyler

d: Phil Earnshaw, Stefan Scaini

Degrassi kids deal with tough issues, including homosexuality, abuse, date rape, schizophrenia, and cancer as well as dating woes and peer pressure.



The Eleventh Hour (3^e saison)

Eleventh Hour (Season 3)

Norstar Productions

13 x 60 minutes; CTV

exec. p.: Illana Frank, Peter Simpson, Daphne Park Rehdner, Semi Chellas, David Wellington

p: Ray Sager

d: David Wellington, and others

Investigative journalists unearth stories for a weekly news program, while contending with fraud and hypocrisy, deadlines, spin doctors, ratings, the competition from "tabloid" shows and each other.



Godiva's

Godiva's

Keatley Films

6 x 60 minutes; CHUM

exec.p.: Julia Keatley, Michael MacLennan

p: Julia Keatley

d: Gary Harvey

A comedy-drama set in the world of the restaurant industry, where the dining room and kitchen are home to some intense and dysfunctional personalities.



Il était une fois dans le trouble

Il était une fois dans le trouble

Zone 3 Inc.

26 x 30 minutes; VRAK.TV

p: Jacques Payette

d: H       Girard, Brigitte Couture

A sitcom that immerses viewers into the world of entrepreneurial adolescents trying to rent out their services.



Instant Star

Instant Star

Epitome Pictures Inc.

13 x 30 minutes; CTV

exec. p.: Linda Schuyler, Stephen Stohn

p: Linda Schuyler

d: Patrick Williams

When teenager Jude Harrison wins a singer/songwriting contest and a recording contract, she's thrust into a world bigger than her wildest rock n' roll dreams, and she's desperate to prove she belongs.

Series continued



Le Négociateur

Le Négociateur

[Sovimed inc.](#)

8 x 60 minutes; [Groupe TVA](#)

exec. p.: Sophie Deschênes

p: Vincent Gabriele

d: Sylvain Archambault

Based on the life of legal reporter Claude Poirier, the series tells the story of Mac Cloutier who negotiates as an intermediary between police and criminals and finds himself walking a tight-rope between the law and criminal-life.



Life with Derek

Life with Derek

[Pope Productions & Shaftesbury Films](#)

13 x 30 minutes; [Family Channel](#)

exec. p.: Christina Jennings, Daphne Ballon, Scott Garvie

p: Suzanne French, Paul Pope, Laura Harbin

d: Ron Murphy

Sitcom for tweens, that follows the antics of a newly blended family and the twisted ingenuity of competing step-sibling teenagers.



Nos étés

Nos étés

[Duo Productions & Cirrus Communications](#)

8 x 60 minutes; [Groupe TVA](#)

p: Jacques Blain, Josée Vallée, Anne Boyer, Michel D'Astous

d: Lyne Charlebois, Francis Leclerc

The lives and destinies of two families, one a family of rich Montréal merchants, the other a modest farming family, are tied closely together throughout one hundred years of the 20th century.



RenegadePress.com (Season 2)

RenegadePress.com (Season 2)

[Verité Films](#)

9 x 60 minutes; [APTN](#), [TVO](#), [SRC](#), [SCN](#), [TFO](#), [Knowledge](#)

exec. p.: Virginia Thompson, Robert de Lint

p: Virginia Thompson and others

d: Robert de Lint

A group of teens managing an internet newspaper try to get the story straight on issues and events in their world.



Vice caché

Vice caché

[Sphère Média 2001 inc.](#)

9 x 60 minutes; [Groupe TVA](#)

p: Jocelyn Deschênes

d: Louis Saïa, Claude Desrosiers

From his monster suburban home where he practises his profession of sexologist, Michel Champagne deals with the problems of his clients, his neighbours and his family, causing him to reexamine his own life.

Professional Development Projects

WORKSHOPS

TRADE FORUMS

AWARDS

ACADEMY OF CANADIAN CINEMA AND TELEVISION

Corporate Membership

Prix Gémeaux 2004

November 27-28, 2004
Montréal, Québec

Gemini Awards 2004

December 11-13, 2004
Toronto, Ontario

ALLIANCE FOR CHILDREN AND TELEVISION

Média Jeunes 2004

November 12-13, 2004
Montréal, Québec

Prix d'excellence francophones

May 31, 2004
Montréal, Québec

ASSOCIATION DES PRODUCTEURS DE FILMS ET DE TÉLÉVISION DU QUÉBEC

Congrès annuel

May 4-6, 2004
Montréal, Québec

ATLANTIC FILM FESTIVAL

Industry Series 2004

September 17-25, 2004
Halifax, Nova Scotia

BANFF TELEVISION FESTIVAL FOUNDATION

Banff 2005

June 12-15, 2005
Banff, Alberta

FILM FESTIVALS

TELEVISION FESTIVALS

SEMINARS

CANADIAN FILM CENTRE

CTV Primetime Television 2005

September 2005-February 2006
Toronto, Ontario

CANADIAN SCREEN TRAINING CENTRE

Summer Institute of Film and Television, 2004

May 31 - June 5, 2004
Ottawa, Ontario

CREATIVE WOMEN WORKSHOPS ASSOCIATION

Women in the Director's Chair 2005

December 3, 2004 - February 6, 2005
West Vancouver, British Columbia

INIS - INSTITUT NATIONAL DE L'IMAGE ET DU SON

Programme de formation télévisuelle, 2004

Spring 2004
Montréal, Quebec

NATIONAL SCREEN INSTITUTE

*NSI FilmExchange Canadian Film Festival -
Television Day 2005*

March 4, 2005
Winnipeg, Manitoba

VANCOUVER INTERNATIONAL FILM FESTIVAL

Trade Forum 2004

September 22-24, 2004
Vancouver, British Columbia