

Silverwing

Tabou

Annie et ses hommes

Cauchemar d'Amour

The 11<sup>th</sup> Hour



Monster by Mistake

Blue Murder

2030 CE

Phunkee Zee

Degrassi: The Next Generation

Harmonium

Tribu.com

Cold Squad

## BOARD OF DIRECTORS



Peter Mortimer  
President



Robert Roy  
Vice-President



Denise Robert  
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Paul Gratton



Heather McGillivray



Roman Melnyk



Bernard Montigny

**Peter Mortimer** is President of AVA Communications and an independent producer and international communications consultant. He is a member of the Board of Directors and the Selection Committee of the Cogeco Program Development Fund.

**Robert Roy** is Chairman of the Board for FIFEM (International Festival of Films for the Children of Montreal). He also sits on the Board of Directors and the Selection Committee of the Cogeco Program Development Fund.

**Denise Robert** is president of Cinémaginaire Inc. She has produced numerous films, acclaimed nationally and internationally, such as *Alice's Odyssey*, directed by Denise Filiatrault, *Au plus près du paradis* by Tonie Marshall, *Stardom* by Denys Arcand and *The Widow of St-Pierre* by Patrice Leconte. Winner of the Golden Reel

Award at the 2002 Geminis for the success of *Wedding Night*, she will soon release *Mambo Italiano* also by Émile Gaudreault, *La petite Lili* by Claude Miller, and the series *Le petit monde de Laura Cadieux* by Denise Filiatrault. She also produced Denys Arcand's upcoming film, *Barbarians at the Gate*.

**Paul Gratton** is Vice-President and General Manager of Space, The Imagination Station; Drive-In Classics; and Station Manager of Bravo!, Canada's 24-hour NewStyleArtsChannel. He is also Vice-Chair of the Cinema Division of the Academy of Canadian Cinema and Television, serves on the Canadian Feature Film Fund Advisory Group, sits on the Canadian Television Fund Board, and previously served as CEO of the Ontario Film Development Corporation.

**Heather McGillivray** is a lawyer with experience as Vice-President and co-owner of Macstar Communications Inc., an independent distribution and production company, and as Vice-President Programming for Family Channel.

**Roman Melnyk** is a lawyer and broadcasting consultant. He was CTV's former Vice-President, Business Affairs, and Network Program Director of the CBC.

**Bernard Montigny** is a lawyer specializing in national and international communications law. His experience includes a wide range of corporate, institutional and government clients. He is also the President of Communications and Society and the Vice-President of the Foundation for Religious Videos.

### What is it?

Production financing for dramatic television series and grants for professional development programs.

### Who is it for?

Canadian independent producers with a private broadcaster first-window licence commitment.

### What do you get?

Approximately \$3 million a year is available for equity investments.

### How do you get it?

Application deadlines are February 15, April 15 and October 1 each year. The Board of Directors evaluates all eligible applications based on quality, creativity, business plans and financial viability.

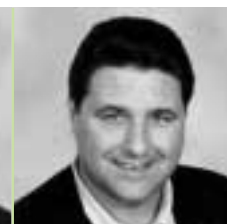
## MANAGEMENT



Andra Sheffer  
Executive Director



Claire Dion  
Associate Director



Charles Zamaria  
Financial Director



Barbara Haynes  
Program Manager



Huguette Giroux  
Administrative Assistant

## PRESIDENT'S MESSAGE

In this year it is the Canadian drama series, or more correctly – the lack of Canadian drama series, that preoccupies producers and policymakers alike. For the Independent Production Fund whose mandate is specifically to support dramatic series broadcast by private broadcasters, this issue assumes a very basic importance. The 21st century does not offer many situations wherein a society gathers around a campfire anymore to share a tale. But television is an amazing gift in its potential as a story telling medium, providing the means of understanding who we are, where we have come from, and helping us grope for an inkling of where we may be going. For a still young country like Canada with its unique bicultural history and its vibrant, contemporary, multicultural society, sharing the stories of our past and present is fundamental to our social development, as the Broadcasting Act implies.

However, there is no question that producing competitive quality, popular Canadian drama on a viable economic basis has recently become much more difficult. This is due partly to changing economics in broadcasting internationally and partly to relaxations of requirements for our broadcasters domestically. Yet we have an accomplished producing ability and proven creative talents. Also, Canadian producers enjoy a higher level of funding available to them than most other countries outside of the USA. So producing high quality and popular Canadian drama series on an economic basis should be possible. The trick is how to deploy these talents and funds for the greatest impact and effect. This

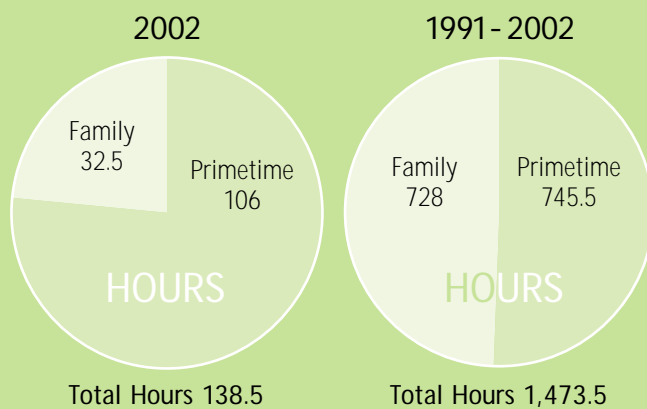
will require leadership from creators, producers, performers, broadcasters and politicians alike.

With approximately \$3 million a year, the IPF plays only a small but sometimes pivotal role in making Canadian drama series possible. In 2002, 13 series were supported by the IPF including 4 English-language series and 5 French-language series destined for prime time audiences, as well as 4 English-language children/family series. In the past 12 years, the IPF has invested an impressive \$35 million directly into Canadian drama production. Always approachable and responsive, the IPF has been there reliably for 148 seasons of drama series – that's nearly 1,500 hours of TV viewing with 15 different first window private broadcasters. I would like to thank my diligent and independently minded colleagues on the Board who make the tough decisions and, of course, our great staff who make the hard work easier.

We must all collaborate to find ways to continue to produce Canadian drama that Canadian audiences want to see. Although this is a challenging time, the style and organization of the industry in Canada ensures that we are better equipped than most to handle it. If everyone involved can recognize the social, cultural, and economic priority of this issue, solving it becomes simply a matter of will.



STATS & FACTS	INVESTMENTS \$		NUMBER OF PROJECTS	
	2002	1991 – 2002	2002	1991 – 2002
Series	2,455,000	31,858,817	13	131
Pilots	0	647,678	0	17
Primetime Series	1,805,000	19,588,221	9	56
Family Series	650,000	12,918,274	4	75
Professional Development	296,350	2,606,975	20	207
<b>Total</b>	<b>2,751,350</b>	<b>35,113,470</b>	<b>33</b>	<b>355</b>



LANGUAGE	ENGLISH		FRENCH	
	2002	1991-2002	2002	1991-2002
NUMBER	8	90	5	58
DOLLARS INVESTED	1,800,000	20,347,233	655,000	12,159,272

	REGION			
	NUMBER OF SERIES		DOLLARS INVESTED	
	2002	1991-2002	2002	1991-2002
BC	2	16	350,000	2,550,353
PRAIRIES	1	18	150,000	2,564,502
ONTARIO	5	61	1,300,000	14,048,351
QUEBEC	5	68	655,000	13,087,289
MARITIMES	0	2	0	600,000
BROADCASTERS				
	2002		1991-2002	
VRAK-TV	0		23	
CFRN	0		1	
CHANNEL 47	0		1	
CHUM/CITYTV	0		2	
CTV	3		26	
FAMILY CHANNEL	0		9	
GLOBAL	1		21	
SCN	0		1	
SHOWCASE	0		1	
GROUPE TVA	4		28	
TELETOON	1		2	
TQS	1		9	
TMN	0		2	
WIC/ITV	0		6	
YTV	3		26	

## PRODUCTION SERIES

### The 11th Hour

This Just In Productions (Alliance Atlantis Communications Inc.)

exec. p: Anne Marie La Traverse, Ilana Frank

p: Semi Chellas

d: David Wellington and various

13 x 60 minutes, CTV

Investigative journalists struggle to unearth stories for a weekly news program, confronting fraud, deadlines, ratings, and each other.

### 2030 CE (II)

Minds Eye Pictures Inc.

exec. p: Kevin DeWalt

p: Josh Miller, Yan Moore, Phyllis Laing, Rhonda Baker

d: Rob de Lint, Rob King, Stephen Hall

13 x 30 minutes, YTV

This adventure series is set in a future where the life expectancy is 30. Young protagonists fight to save the world from a global corporation.

### Annie et ses hommes

Sphère Média 2001 inc.

p: Jocelyn Deschênes

d: Richard Lahaie, Régean Bourque

20 x 60 minutes, Groupe TVA

The great desires, ambitions and ideas of a woman, which she shares only with her diary, are surprisingly different from what she actually tells people.

### Blue Murder (III)

Barna Alper Productions

exec. p: Laszlo Barna, Steve Lucas

p: Norman Denver

d: T.W. Peacocke and various

13 x 60 minutes, Global

Elite investigators in the Toronto police force take on serial murderers, rapists, cop killers and other big city criminals.

### Cauchemar d'Amour (II)

Match TV inc.

p: Anne-Marie Héту, Philippe Dussault

d: Bruno Carrière

7 x 60 minutes, Groupe TVA

The series deals with the difficulties of truly loving.



Annie et ses hommes



The 11th Hour



Blue Murder



2030 CE



Cauchemar d'Amour

## PRODUCTION SERIES

### Cold Squad (VI)

Keatley MacLeod Productions  
& Alliance Atlantis Communications Inc.

exec. p: Julia Keatley, Matt MacLeod, Steve Ord, Peter Mitchell

p: Gigi Boyd

d: Gary Harvey, Stacey Curtis, Jane Thompson

13 x 60 minutes, CTV

An unconventional team of Vancouver police detectives tackle old, unsolved murders known as "cold files".



Cold Squad



Harmonium

### Degrassi: The Next Generation (II)

Epitome Pictures Inc.

exec. p: Linda Schuyler, Stephen Stohn

p: Linda Schuyler

d: Bruce MacDonald, Lauri Lynd

22 x 30 minutes, CTV

Degrassi captures the unique world of today's pre-teens on television and online, telling its youthful viewers that they are not alone.



Degrassi: The Next Generation



Monster by Mistake

### Harmonium

Zone 3 - VIII inc.

p: Louise Gendron

d: Stefan Miljevis

4 x 60 minutes, TQS

The series is the impressive story of the hugely successful hit Quebec music group of the '70's.

### Monster by Mistake (III)

CCI Entertainment

exec. p: Annette Frymer, Arnie Zipurski, Kim Davidson

26 x 30 minutes, YTV, VRAK-TV

A 3-D computer-animated series for 5-10 year-olds featuring a boy who turns into a seven-foot monster whenever he sneezes.

## Phunkee Zee

Savi Media & The Nightingale Company

exec. p: Alexandra Raffae, Debbie Nightingale, Paul Cadieux, Bob Carney

p: Victoria Woods

d: Stacey Stewart Curtis, Graeme Lynch

13 x 30 minutes, YTV

Zixx Phunkee Zee, a crack alien operative from an intergalactic computer network, happens to look just like a 14 year-old girl and she helps some Toronto kids save the universe.

## Silverwing

Bardel Animation

exec. p: Delna Bhesania, Barry Ward

p: Cathy Schoch

d: Keith Ingham

13 x 30 minutes, Teletoon

Based on the books by Kenneth Oppel, the series centers around the life of an adolescent bat named Shade who embarks on an action-packed journey both comic and perilous.

## Tabou (II)

Productions Tabou II inc.

p: Jacques Blain, Jocelyn Deschênes

d: Claude Desrosiers, Lyne Charlebois

16 x 60 minutes, Groupe TVA

In Season One, a young child disappeared. In Season Two, Sarah has become a young adult and returns to her family as a very different person. Will it be easy for her to reintegrate into her old life?

## Tribu.com (III)

Sovimed inc.

p: Vincent Gabriele

d: François Bouvier

9 x 60 minutes, Groupe TVA

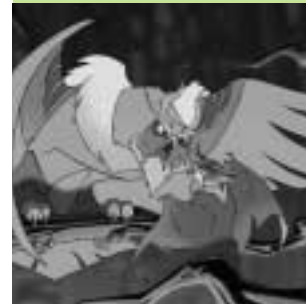
The Agency mobilizes itself to win the account of a major brewery – a new brand for women. There are lots of explosive repercussions in the professional and personal lives of everyone involved.



Phunkee Zee



Tabou



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## PROFESSIONAL DEVELOPMENT PROJECTS

### Academy of Canadian Cinema and Television

*2002 Gemini Awards*  
November 2 – 4, 2002  
Toronto, Ontario

*Les Prix Gémeaux*  
September 29, 2002  
Montréal, Québec

### Alliance for Children and Television

*Awards of Excellence 2003*  
Toronto, Ontario  
June 2, 2003

### L'Alliance pour l'enfant et la télévision

*Awards of Excellence 2002*  
February 28, 2002  
Montréal, Québec  
*Médias-jeunes 2002*  
November 8, 2002  
Montréal, Québec

### Atlantic Film Festival

*Industry Series 2002*  
September 13 – 21, 2002  
Halifax, Nova Scotia

### Banff Television Festival

*2002 Television Festival*  
June 9 – 14, 2002  
Banff, Alberta  
*2003 Television Festival*  
June 8 – 13, 2003  
Banff, Alberta

### Canadian Film Centre

*Prime Time Television*  
*Resident Programme 2003*  
January – April 2003  
Toronto, Ontario

### Canadian Screen Training Centre

*SIFT – Summer Institute of Film & Television 2002*  
May 28 – June 2, 2002  
Ottawa, Ontario and Gatineau, Québec

### Creative Women Workshops

*Women in the Director's Chair 2002*  
January 25 – February 10, 2002  
Banff, Alberta  
*Women in the Director's Chair 2003*  
January 23 – February 9, 2003  
Banff, Alberta

### INIS

*Television Program 2002*  
March – June 2002  
Montréal, Québec  
*Guide pour les jeunes producteurs*  
November 2002  
Montréal, Québec

### Montréal International Film Festival

*International Marketplace 2002*  
August 24 – 31, 2002  
Montréal, Québec

### NSI – National Screen Institute

*2002 Film Exchange & Television Day*  
February 22 – 28, 2002  
Winnipeg, Manitoba  
*Film Exchange 2003*  
February 23 – March 1, 2003  
Winnipeg, Manitoba

### SMPIA – Saskatchewan Motion Picture Association

*Showcase 2002*  
November 14 – 16, 2002  
Regina, Saskatchewan

### Toronto International Film Festival

*Sessions 2002*  
September 5 – 14, 2002  
Toronto, Ontario

### Vancouver International Film Festival

*Trade Forum 2002*  
September 25 – 28, 2002  
Vancouver, British Columbia