

Independent Production Fund | 10th Anniversary



Financing



Canadian



Television

Board of Directors



Peter Mortimer – President



Robert Roy – Vice-President



Paul Gratton

Peter Mortimer is President of AVA Communications and an independent producer and international communications consultant. He is a member of the Board of Directors of the Cogeco Program Development Fund.

Robert Roy is Secretary General of the International Centre for Children and Young People (CIFEJ). He is a member of the Board of Directors of the Cogeco Program Development Fund.

Paul Gratton is Vice President and General Manager of *Space*, *The Imagination Station*, and Station Manager of *Bravo!*, Canada's 24-hour *NewStyleArtsChannel*. He is also Vice-Chair of the Cinema Division of the Academy of Canadian Cinema and Television, serves on the Board of the Canadian Television Fund, and previously served as CEO of the Ontario Film Development Corporation.

Heather McGillivray is a lawyer with experience as Vice-President and co-owner of Macstar Communications Inc., an independent distribution and production company, and as Vice-President Programming for Family Channel.

Bernard Montigny is a lawyer specializing in communications law.

Denise Robert is Chairman of the Board of Groupe Cinémaire inc. She has produced award-winning feature films including Patrice Leconte's *La veuve de Saint-Pierre* and Denys Arcand's *Stardom*. She is Chair of the Board of Directors of the APFTQ.



Heather McGillivray



Bernard Montigny



Denise Robert

Management



Andra Sheffer
Executive Director



Claire Dion
Associate Director



Charles Zamaria
Financial Director

What is it?

Production financing for dramatic television series and grants for professional development programs.

Who is it for?

Canadian independent producers with a private broadcaster first-window licence commitment.

What do you get?

Approximately \$3 million a year is available for equity investments.

How do you get it?

Application deadlines are February 15, April 15 and October 1 each year. The Board of Directors evaluates all eligible applications based on quality, creativity, business plans and financial viability.

President's Message

A decade of drama series. One hundred and twenty-two new, original seasons of Canadian drama. Thirty million dollars invested in the Canadian television industry. Over 1,000 hours of viewing for television audiences. The Independent Production Fund (aka Maclean Hunter Television Fund 1991-1996), has provided financial support to independent Canadian producers for children's, family and prime-time drama series for the past 10 years, partnering with 14 different first-window broadcasters from across the country.

The range of productions has been eclectic, from low budget to high, from small production companies to "studio" productions, from tragedy to comedy, live action to animation. We have seen the highly successful children's series *Big Comfy Couch*, *Dudley the Dragon*, *Pin Pon* and *Caillou* where merchandising played a key role. We have seen Canadian drama landmarks such as *ENG*, *Traders* and *Deux Frères*. We have seen international sellers from the whimsical *Groundling Marsh* to the sci-fi thriller *Lexx*, and teen hits *Ready or Not*, *Madison* and *Radio Enfer*.

Have Canadian audiences become hooked on Canadian television? Certainly our children have. Most pre-schoolers list a Canadian show amongst their favourites. But as they age, the attraction of Canadian television seems to diminish. Why aren't we capturing the imaginations of our own audiences at home?

As we perpetually ponder this dilemma of Canadian culture, the IPF Board of Directors is targeting its funding to series which not only reflect the Canadian perspective, but which also have the potential to create a buzz, to establish new standards, and to attract the elusive viewers — with whatever it takes!

For 10 years the IPF has also encouraged the development of industry professionals through the

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support of 176 training programs. Schools, festivals, workshops, seminars, conferences, production programs, have provided many exciting opportunities for the creators of Canadian drama to hone their skills, to network with their peers, to experiment, to learn from international masters, to be inspired by the best the world has to offer.

The IPF has also played a pivotal role co-ordinating the efforts of Canada's private funds which are important players in financing scenarios, collectively contributing \$40-\$50 million annually to the industry. Two of these other private funds, the Cogeco Program Development Fund and the Bell Broadcast and New Media Fund are administered by the Management of the IPF. This arrangement has succeeded in minimizing administration and

overhead expenses for all, and has facilitated liaison and co-ordination with the industry, while maintaining the unique mandates, Boards of Directors and profiles of each fund.







The IPF continues to operate on revenues generated by a \$35M endowment established in 1990 by Maclean Hunter Limited, as well as from recoupment from production investments. We remain consistent and stable.

My thanks to my fellow Board members and our Management team, most of whom are also celebrating a decade of service to the IPF. On behalf of all of us, I extend our congratulations to the industry for the successes of the decade past, and our best wishes for new triumphs in the decade ahead.



Peter Mortimer
President

Stats and Facts

	Category	2000	1991 – 2000
 Money	series	2,000,000	27,213,817
	pilots	0	647,678
	primetime series/pilots	1,600,000	16,193,221
	childrens/family series/pilots	400,000	11,668,274
	professional development	207,250	2,101,125
	Total investments \$	2,207,250	29,962,620
 Numbers	primetime series	6	38
	childrens/family series	3	67
	pilots	0	17
	professional development projects	13	175
	Total number of projects	22	297
 Hours	primetime	75.0	560.5
	childrens/family	22.5	668.75
	Total hours of programming	97.5	1,229.25
 Language	English language series		
	number	6	75
	investment	1,300,000	17,247,233
	French language series		
	number	3	47
	investment	700,000	10,614,272
 Region	Number of series/pilots		
	BC	2	14
	Prairies	1	15
	Ontario	3	52
	Québec	3	56
	Maritimes	0	2
	Investments in series/pilots \$		
	BC	550,000	2,200,353
	Prairies	100,000	2,164,502
	Ontario	650,000	11,848,351
	Québec	700,000	11,392,289
	Maritimes	0	600,000
 Broadcasters	First-window broadcasters		
	Canal famille	0	23
	CFRN	0	1
	Channel 47	0	1
	CHUM/CityTV	0	2
	CTV	2	21
	Family Channel	0	9
	Global	1	19
	SCN	0	1
	Groupe TVA	3	20
	Teletoon	0	1
	TQS	0	6
	TMN	0	1
	WIC/iTV	0	6
	YTV	3	20

2000 Production Series

The Associates

Big Firm Productions Ltd.
(Alliance Atlantis Communications Inc.)

p. ex.: Anne Marie La Traverse, Alyson Feltes
p.: Brian Dennis
13 x 60 minutes
CTV

Five sharp but painfully naïve young lawyers get a “trial by fire” in a hot international law firm. Nothing they learned in law school prepared them for this!



Big Sound

Diva Productions Inc.
(Peace Arch Entertainment)

e. ex.: David Steinberg, Michele White,
Frank van Keeken
p: Jamie Brown, Patrice Allen
22 x 30 minutes
Global

A sitcom based on the glamorous and neurotic activities of a music talent agency.



Cold Squad IV

Keatley Macleod Productions &
Alliance Atlantis Communications Inc.

p. ex.: Julia Keatley, Matt Macleod,
Peter Mitchell, Anne Marie La Traverse
p: Gary Harvey
20 x 60 minutes
CTV

A passionate, determined woman heads up Vancouver PD's “Cold Squad” – a group of investigators specializing in old, unsolved homicide cases.



“The IPF has always been there for us. They have provided such generous support on all our projects, right from the very beginning.”

— Radical Sheep Productions



2000 Production Series

2 Frères, la suite

Productions 2 Frères, La Suite Inc.

p.: Jacques Blain, Jocelyn Deschênes

d: Louis Choquette, Érik Tessier

16 X 60 minutes

Groupe TVA

Seriously wounded in an accident at the end of Season One, Gabriel's life now becomes a nightmare.

Incredible Story Studio IV

Incredible Story Productions IV
(Minds Eye Pictures)

p. ex.: Kevin DeWalt, Kieran Corrigan

p: Virginia Thompson, Mark Reid

13 x 30 minutes

YTV, SCN

This collection of short live-action dramas is created by young storytellers. Kids tell their own funny, fictional and absolutely incredible stories on TV.

Land o' Hands

Radical Sheep Productions Inc.

p. ex.: John Leitch

p: Robert Mills

50 x 4 minutes

YTV / Treehouse

The comic misadventures of animals and neanderthals set in the fanciful prehistoric "Facetious Period". Characters resembling prehistoric man, dinosaurs and primitive animals are digitally composed of hands, arms, feet and knees.

"The IPF has been a wonderful and integral part of the Canadian independent production sector. It's obvious and clear that they understand the incredible roller coaster ride of production"

— Cambium Entertainment

Tribu.com

Sovimed Inc.

p.: Vincent Gabriele, André Dupuy

d: François Bouvier, Phil Comeau

10 X 60 minutes

Groupe TVA

Stella, the former star of *Diva*, gets a job in a PR agency where the employees are somewhat dysfunctional!

Willie

Gestion Avanti Ciné Vidéo Inc.

p.: Jean Bissonnette, Jean-Claude Lespérance,
Luc Wiseman

d: Jean Beaudin

5 X 60 minutes

Groupe TVA

The moving story of the life of Willie Lamothe, western singing star of the '60's.

The Zack Files

Decode Entertainment

p. ex.: Steven DeNure, Neil Court, Kathy Slevin,
Cecily Truett

p: John Delmage

26 x 30 minutes

YTV

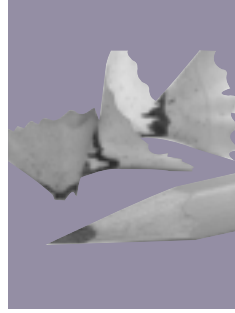
Paranormal and magical things happen to 12-year-old Zack as he solves mysteries and learns more about himself.

"The Independent Production Fund's openness, interest and enthusiasm for our projects allowed us to produce prestigious and innovative series."

— Vincent Gabriele - President, Sovimage



Professional Development Projects



Academy of Canadian Cinema and Television

2000 Gemini Awards

October 28 – 30, 2000

Toronto, Ontario

Les Prix Gémeaux

October 15, 2000

Montréal, Québec

Alliance for Children and Television

Média-Jeunes 2000

September 29, 2000

Montréal, Québec

Atlantic Film Festival

Industry Series 2000

September 19 – 22, 2000

Halifax, Nova Scotia

Banff Television Festival

20th Anniversary

Television Festival

June 10 – 17, 2000

Banff, Alberta

Canadian Film Centre

Prime Time Television Resident

Programme 2000

January 10 – March 30, 2000

Toronto, Ontario

Canadian Screen Training Centre

Summer Institute of Film and Television (SIFT) 2000

June 20 – 25, 2000

Ottawa, Ontario and Hull, Québec

Creative Women Workshops

Women in the Director's Chair 2001

January 26 – February 11, 2001

Banff, Alberta

Montreal International Film Festival

International Film, TV and Video Market 2000

August 25 – September 4, 2000

Montréal, Québec

National Screen Institute

Local Heroes 2001

March 16 – 24, 2001

Edmonton, Alberta

February 25 – March 3, 2001

Winnipeg, Manitoba

Saskatchewan Motion Picture Association

Showcase 2000

October 19 – 21, 2000

Regina, Saskatchewan

Toronto International Film Festival

Sessions 2000

September 7 – 16, 2000

Toronto, Ontario

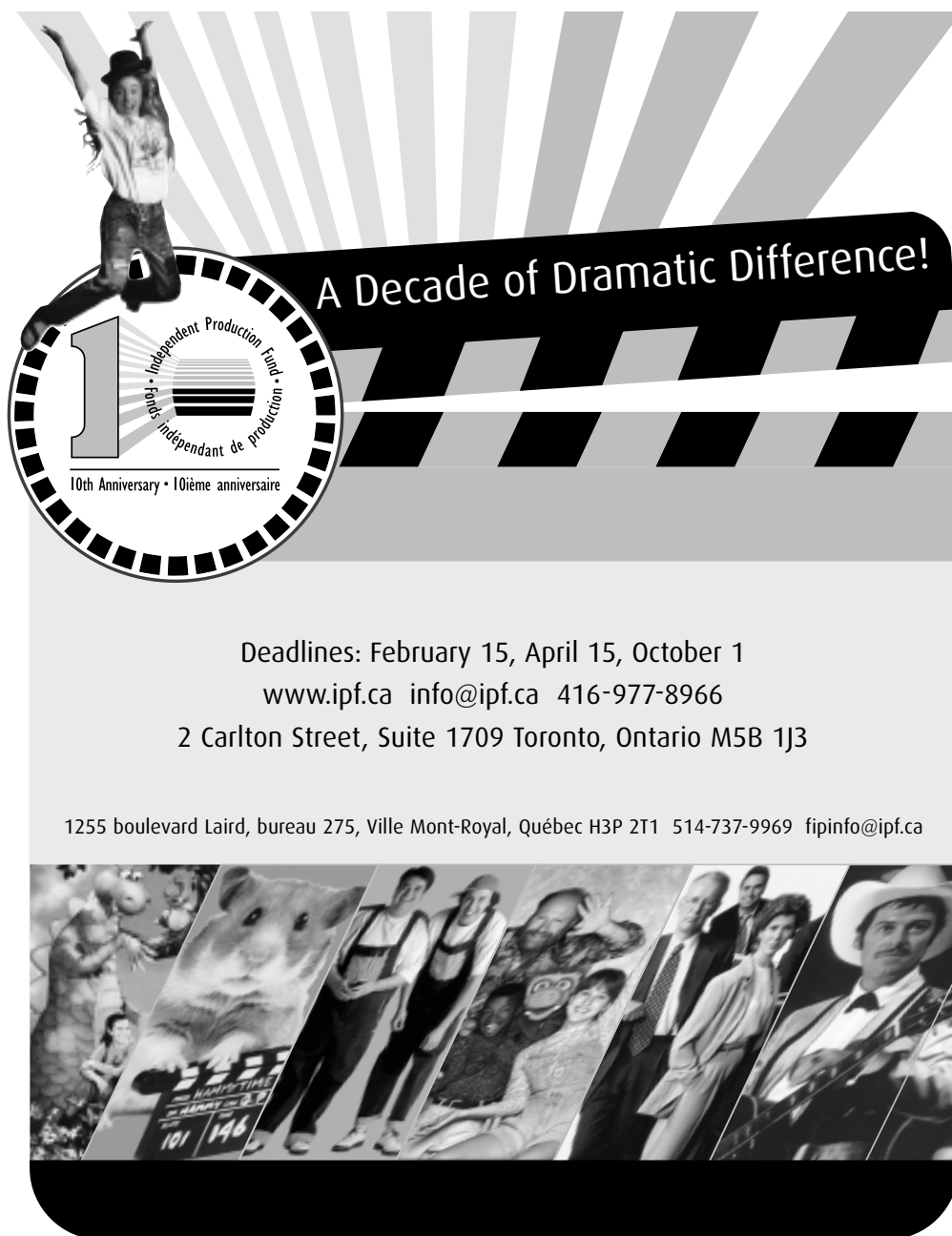
Vancouver International Film Festival

Trade Forum 2000

September 27 – 29, 2000

Vancouver, BC

The Board and Management of the Independent Production Fund mourn the passing of **Maruska Stankova**, creator of Directing, Acting and Writing for Camera (DAWC). Her innovation, mentorship, dedication and grace will be profoundly missed.



A Decade of Dramatic Difference!

1 Independent Production Fund
Indépendant de production

10th Anniversary • 10ième anniversaire

Deadlines: February 15, April 15, October 1
www.ipf.ca info@ipf.ca 416-977-8966
 2 Carlton Street, Suite 1709 Toronto, Ontario M5B 1J3

1255 boulevard Laird, bureau 275, Ville Mont-Royal, Québec H3P 2T1 514-737-9969 fipinfo@ipf.ca

The Independent Production Fund

A CRTC certified independent production fund
serving the Canadian television industry

Equity financing for dramatic television series • Grants for professional development
 Administers the Cogeco Program Development Fund • Administers the Bell Broadcast and New Media Fund
 Provides administrative services to various private funds • Provides consultation and research services
 Co-ordinates the ad-hoc Committee of Canada's private funds

A Decade of Dramatic Difference

The Independent Production Fund — Canada's only truly independent fund

Celebrating 10 Years of Drama Series – By independent producers – For private broadcasters

2 Frères 10-7 12 Steps 32-AA The Adventures of the Black Stallion Alys Robi Amber & Elliot The Artists' Specials The Associates Atomic Tommy Les Belmines Big Comfy Couch Big Sound Brenda's Room Bunch of Munsch Caillou Chicken Minute The City	Cold Squad The Composers' Specials Dans un galaxie près de chez vous Destiny Ridge Dudley the Dragon Ces enfants d'ailleurs E.N.G. Eric's World Les Facéties For Better or for Worse Freaky Stories The Genius Géopuces Grands Procès Groundling Marsh Hello Mrs. Cherrywinkle Incredible Story Studio Innocence	The Inventors' Specials Jake & The Kid Jasmine Juliette Pomerleau Kleo the Misfit Unicorn Kurt Vonnegut's Monkey House Land o' Hands Lapoisse & Jobard Lexx Link Livrofolie Lobby Madison Max le Chat Mentors Miséricorde Missing Treasures Monster by Mistake	Montréal Ville Ouverte Mona the Vampire Nilus the Sandman Nobody's Business Au Nom du Père et du Fils OKI Olivier Guimond Once A Thief Once Upon a Hamster On My Mind Opération Tango Owl TV Panda Bear Daycare Paris Crew Pin Pon Pirates Power Play La Princesse astronaute	Radio Active Radio Enfer Ready or Not Reboot The Red Green Show René Lévesque Road Allowance Ruffus the Dog Le Sorcier Take Off! Taking the Falls Télé-Pirate Traders Tribu.com Wacky Palms Wingfield's Folly The Zack Files
 <p>2 Frères</p>		 <p>Dans une galaxie près de chez vous</p>		 <p>Incredible Story Studio</p>

Celebrating 10 Years of Professional Development

The Academy of Canadian Cinema and Television • The Atlantic Film Festival • The Alliance for Children and Television
 The Banff Television Festival • The Canadian Film Centre • The Canadian Screen Training Centre
 The Canadian Film and Television Production Association • La Cinémathèque Québécoise • Creative Women Workshops
 Directing, Acting & Writing for the Camera • Institut national de l'image et du son (INIS) • Manitoba Motion Picture Association
 Montreal International Film Festival • National Screen Institute • Saskatchewan Motion Picture Association
 Summit 2000 • Toronto International Film Festival • Women in Film and Television (WIFT – Toronto)
 Vancouver International Film Festival • Yorkton Short Film & Video Festival

 <p>Big Comfy Couch</p>		 <p>Lexx</p>		 <p>Cold Squad</p>
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