



# INDEPENDENT PRODUCTION FUND

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# Board of Directors



## 1. Charles Ohayon - President

Charles Ohayon has worked in television, advertising and film since 1979. He produced commercials at Films 24 and feature films and TV series at Cléo 24 where he was President. From 1994 to 1998 he was the Director General of Programming (Television) for the Société Radio-Canada. He was a member of the Board of Directors of the APFTQ and the CTF as well as the Academy of Canadian Cinema and Television. In 2005, he took a one year mandate as General Manager to reorganize the operations of l'Institut national de l'image et du son. He is President of the Board of Directors of the Academy of Canadian Cinema and Television- Quebec section.

## 2. Roman Melnyk

Roman Melnyk is a lawyer and former television executive. Among other positions, he was formerly Vice President, Business Affairs at CTV and Network Program Director and Executive Director of Media Operations at the CBC.

## 3. Paul Gratton

Paul Gratton is the former Vice-President of Entertainment Specialty Channels for CHUM. He currently sits on the Board of the Academy of Canadian Cinema and Television, having served four years as the organization's Chair. Paul has done five tours of duty on the Board of the Canadian Television Fund, sits on the Board of the First Weekend Club and was previously the CEO of the Ontario Film Development Corporation.

## 4. Heather McGillivray

Heather McGillivray is a lawyer and President of MacStar Communications Inc. She has experience in distribution and production as a former owner of Ironstar Communications. She also has experience in broadcasting as Vice President Program-ming for Family Channel.

## 5. Peter Mortimer

Peter Mortimer, President of AVA Communications, is a writer/producer and international communications policy consultant. He sits on the Board of Directors of the Cogeco Program Development Fund as well as the Cogeco Selection Committee.

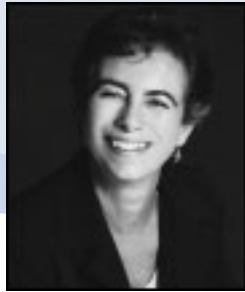
## 6. Denise Robert – Treasurer

Denise Robert, president of Cinéma-ginaire inc., is an Academy award-winning producer. She has produced some of Canada's most successful films such as *Maurice Richard* and *The Barbarian Invasions*, which won an Oscar for Best Foreign Film as well as over 37 awards around the world. She has been awarded numerous distinctions including "Chevalier" (Knight) of the Order of Arts and Literature by the French Minister of Culture and is a member of the Academy of Motion Picture Arts and Sciences and the BAFTA.

## 7. Robert Roy

Robert Roy is a consultant to the television Industry. He was a member of the Board of Directors and Selection Committee of the Cogeco Program Development Fund from 1993 to 2006. He has occupied many different executive positions for a variety of film and television organizations and associations in Canada and internationally. He has been a member of the Board of Directors of the IPF since its inception in 1991 and was Vice-President for many years.

# Administration and Overview



**Andra Sheffer**  
Executive Director



**Claire Dion**  
Associate Director



**Charles Zamaria**  
Financial Director

## Toronto Office

**Carly McGowan,**  
Project Coordinator

**Lisa Baylin,**  
Program Manager

**Independent Production Fund**  
2 Carlton St., Suite 1709,  
Toronto, Ontario M5B 1J3  
Tel: (416) 977-8966  
Fax: (416) 977-0694  
E-mail: [info@ipf.ca](mailto:info@ipf.ca)  
[www.ipf.ca](http://www.ipf.ca)

## Montréal Office

**Joanne Duguay,**  
Coordinator

**Huguette Giroux,**  
Executive Assistant

**Le fonds indépendant de production**  
4200, boul. St-Laurent, bureau 503,  
Montréal (Québec) H2W 2R2  
Tél. : (514) 845-4334  
Télécopie : (514) 845-5498  
Cour. élec. : [fipinfo@ipf.ca](mailto:fipinfo@ipf.ca)  
[www.ipf.ca](http://www.ipf.ca)

## What is it?

Production financing for dramatic television series and grants for professional development programs.

## Who is it for?

Canadian independent producers with a private Canadian broadcaster first-window licence commitment.

## What do you get?

Production financing for dramatic television series and grants for professional development programs.

## How do you get it?

Application deadlines are March 15, May 1, and October 15 each year. The Board of Directors evaluates all eligible applications based on quality, creativity, business plans and financial viability.

## Message from the President

*“During 2007, the IPF funded 14 drama series with investments of \$2.3M.”*

2007 may be remembered as the year of consolidations and alliances and CRTC Notices and Hearings and CTF challenges and Task Forces. This turmoil in the industry had an impact on the entire production chain that cannot be ignored. In between all of this behind-the-scenes action, only a few new drama series were produced and some classic series were renewed. With licence renewals looming on the horizon, broadcasters are testing new pilots and new series are in development stages. With the morphing of television programming to multi-platform content, producers are responding to the changing environment and recognizing the opportunities that new consumption patterns offer.

The Independent Production Fund is a reflection of the state of drama series in Canada. During 2007, the IPF funded 14 drama series with investments of \$2.3M. As prime time series were affected by the fluctuations in the industry, funding for youth and family programming increased. Budgets also increased but audiences remained elusive. However, our series have been translated and versioned and appear around the world in over 100 countries and many languages. Our outstanding crews and talents are applauded internationally. New sources of funding from beyond our borders are making some high quality productions possible and financing has become an increasingly complex and creative science.

In September 2007, the IPF undertook the administration of the new CanWest Alberta Fund, providing \$10M over the next 7 years to Alberta productions. This is the fourth Fund under the administrative umbrella of the IPF which also manages the Bell Broadcast and New Media Fund and the Cogeco Program Development Fund. Each of these Funds has their own specific mandates and their own Boards, but all share the administrative services that the IPF team offers.

Meanwhile, the IPF continues to operate with the interest generated by its \$37 M endowment and the recoupment it receives annually from successful projects. Additional support is provided by annual contributions from Mountain Cablevision. The IPF's independence and the stability provided by its endowment, ensure that it can remain responsive to the industry, flexible to its needs, and a funding source that can be counted on for a long time to come.



Charles Ohayon  
President

*“In September 2007, the IPF undertook the administration of the new CanWest Alberta Fund, providing \$10M over the next 7 years to Alberta productions.”*

# Statistics

INVESTMENTS IN THE CANADIAN TELEVISION INDUSTRY				
Category	INVESTMENT (\$)		NUMBER OF PROJECTS	
	2007	1991-2007	2007	1991-2007
Series	2,300,000	43,473,407 <sup>(1)</sup>	14	229 <sup>(2)</sup>
Professional Development	195,000	3,577,975	14	276
<b>TOTAL</b>	<b>2,495,000</b>	<b>47,051,382</b>	<b>28</b>	<b>505</b>

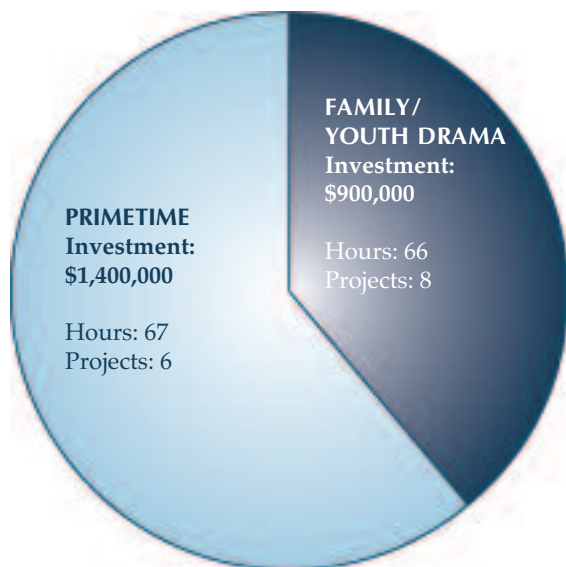
(1) Includes \$647,678 in funding for Pilots 1991-1997

(2) Includes 17 pilots funded 1991-1997

SERIES INVESTMENTS BY LANGUAGE				
Language	INVESTMENT (\$)		NUMBER OF PROJECTS	
	2007	1991-2007	2007	1991-2007
English	1,700,000	27,393,226	10	132
French	600,000	15,432,503	4	80
<b>TOTAL</b>	<b>2,300,000</b>	<b>42,825,729</b>	<b>14</b>	<b>212</b>

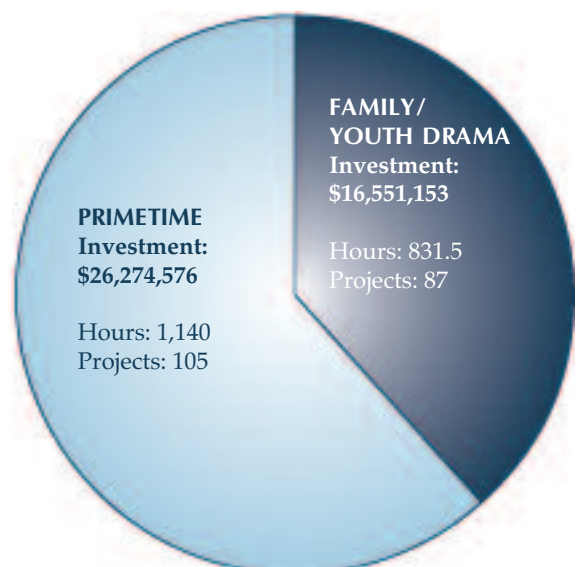
## FAMILY/YOUTH DRAMA VS. PRIMETIME DRAMA

2007 SERIES



**TOTAL: \$2,300,000**

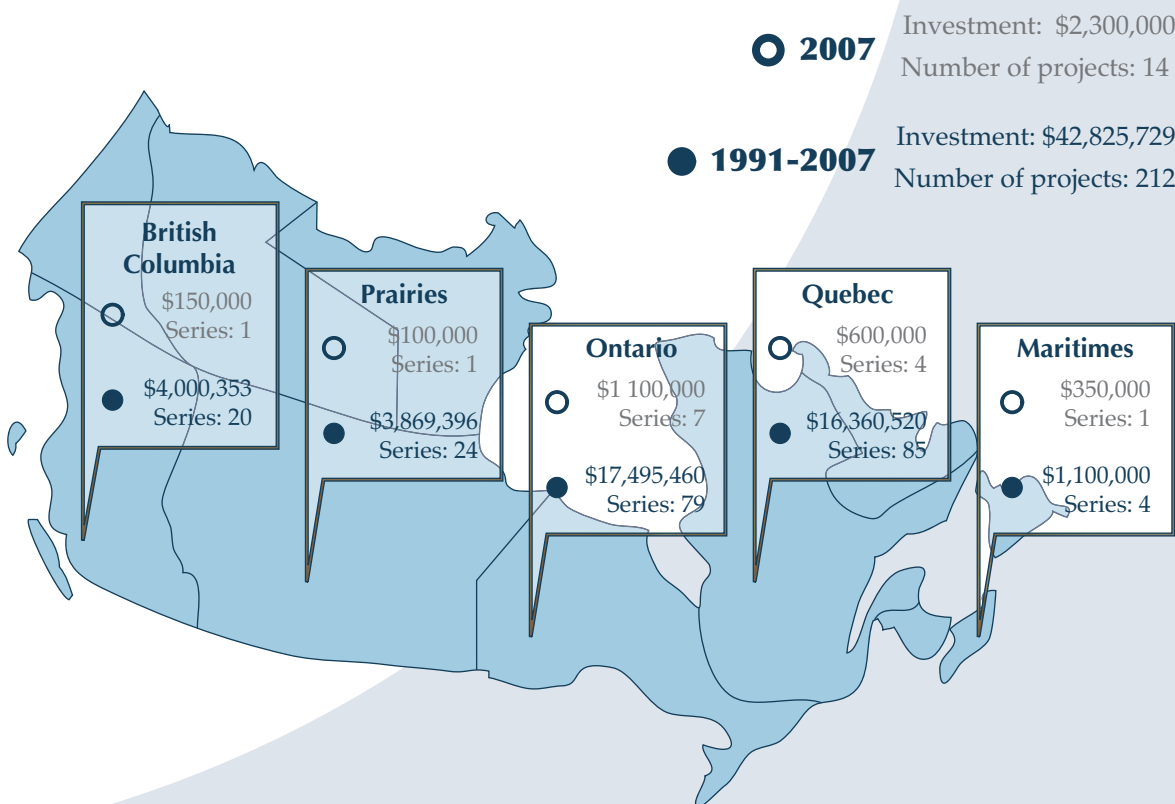
1991-2007 SERIES



**TOTAL: \$42,825,729**

# Statistics Cont'd

## INVESTMENTS BY REGION (SERIES)



### FIRST WINDOW BROADCASTER OF IPF FUNDED SERIES (1991-2007)

Broadcaster	Number of projects
APTN	6
CFCF	5
CHUM	1
CTV	35
Family	13
Global	23
Groupe TVA	43
Séries+	1
Showcase	2
Teletoon	3
TMN	6
TQS	8
Treehouse	2
VRAK.TV	25
WIC/ITV	4
YTV	35

## Series



### Dad's In The Attic

Muse Entertainment Enterprises Inc.

26 x 30 minutes; YTV

Exec P: Michael Prupas, Georges Campana

P: Jesse Prupas, James Nadler, Astrid Lecef

D: Craig Pryce

Life is sweet for the three Keller kids. They've made their house into the social hub of the neighbourhood. But all that changes when their Dad is downsized and sets up his office in the attic and puts the kids to work. Too bad the kids can't just fire Dad.

### Degrassi (Season 7)

Epitome Pictures Inc.

24 x 30 minutes; CTV

Exec P: Linda Schuyler, Stephen Stohn

P: Linda Schuyler

D: Phil Earnshaw

The stories are based on first time experiences. Topics include drinking and driving, credit card debt, suicide, racial profiling, political activism etc.



### The Guard

Halifax Film and Brightlight Pictures

13 x 60 minutes; Global

Exec P: Michael Donovan, Charles Bishop

P: Charles Bishop

D: Ernie Barbarash, Lynne Stopkewich, Anthony Atkins, Kristoffer Tabori

This action series explores the lives of four 'rescue specialists', elite members of the coast guard. It is their job to reach the scene of disaster and bring back the survivors alive. In life, as in work, they each struggle in their own way to do the right thing, never sure exactly what that is.



## Series Cont'd



### Il était une fois dans le trouble IV

Zone3-XXII inc.

20 x 30 minutes; VRAK-TV

P: Jacques Payette

D: Mark Soulard

Sitcom about a group of ambitious adolescents who are running a small business. Their personal lives mix with their business lives.

### Instant Star (Season 4)

Epitome Pictures Inc.

13 x 30 minutes; CTV

Exec P: Stephen Stohn, Linda Schuyler

P: David Lowe

D: Phil Earnshaw

Jude is on her way to being an adult, facing adult problems. She has earned the freedom to be her own woman. Jude's biggest challenge will be discovering who she is and what her real music is, while the rock and roll world takes her on a wild ride.



### Lance et compte : le grand duel

Gaéa Films inc.

10 x 60 minutes; Groupe TVA

P: Caroline Héroux

D: Jean-Claude Lord

This season is highlighted by the intense dramas of the duel between the two big sport clubs, and the duels between the men and the women, and life against death when Suzie is diagnosed with cancer.



## Series Cont'd



### Life With Derek (Season 4)

Shaftesbury Films

13 x 30 minutes; Family Channel

Exec P: Christina Jennings, Daphne Ballon, Scott Garvie

P: Suzanne French

D: Steve Wright, Paul Fox, Craig Pryce, Michael Mabbott, Moze Mossanen, Benji Weinstein

This tween sitcom follows the antics of a blended family, focusing on the nightmare relationship of Derek, 16, and his step-sister Casey, 15. Each episode depicts a comic war as two self-obsessed teenagers fight a take-no-prisoners battle for control of the house, the school and possibly the world. Deep-down though, they have a grudging admiration for each other.

### Nos été IV

Cirrus Communications inc. et Duo Productions inc.  
8 x 60 minutes; Groupe TVA

P: Josée Vallée, Anne Boyer, Michel d'Astous

D: Jean-François Asselin, Sophie Lorrain

The family saga now evolves from the 1950's to 2007. Six generations of women express their differences and recognize the blood ties that unite them.



### Overruled

Shaftesbury High Court I Inc

13 x 30 minutes; Family Channel

Exec P: Christina Jennings, Scott Garvie

P: Suzanne French

D: Steve Wright, Craig Pryce, Paul Fox, Michael Mabbott and Jeff King

Overruled is a comedy about the trials of Josh "Coop" Cooper, a smooth-talking teen who puts his charm and principles to good use as the defence lawyer at his school's Youth Court. Students get to have their cases decided by a jury of their peers in the after-school court.

## Series Cont'd



### ReGenesis (Season 4)

Shaftesbury Films

13 x 60 minutes; TMN

Exec P: Christina Jennings, Scott Garvie,  
Tom Chehak

P: Christina Jennings

D: Jerry Ciccoritti, John L'Ecuyer,  
Clement Virgo, Kelly Makin, Jim Allodi,  
Farhad Mann, Cal Coons

Chief Scientist David Sandström continues to lead his bio-tech team to solve a number of mysterious outbreaks, including a case of drug-resistant tuberculosis, and the most lethal hepatitis ever seen.

### RenegadePress (Season V)

Vérité Films

8 x 30 minutes; APTN

Exec P: Virginia Thompson, Robert DeLint

P: Virginia Thompson, Robert De Lint,  
Jordan Wheeler, Sara Snow

D: Robert de Lint, Jeff Beesley, Rob King,  
Lorne Cardinal

The final season of renegadePress focuses on the transition from youth to adulthood, from high school to university or to work, from living at home to being on your own. It's also about accountability and responsibility, when your parents can't be there all the time and you have to make decisions for yourself.



### Les Sœurs Elliot

Duo Productions inc.

10 x 60 minutes; Groupe TVA

P: Anne Boyer, Michel d'Astous

D: François Gingras

The sisters' father reappears on the scene full of family secrets, and with criminals on his tail. Tormented and fearful, the sisters go further than they want, and end up discovering a lot about themselves.

## Series Cont'd



### The Weight

The Nightingale Company

8 x 60 minutes; TMN, Movie Central

Exec P: Debbie Nightingale, George Walker, Dani Romain, Tim Gamble, Michael Shepard

P: Debbie Nightingale

D: Gail Harvey

This is the story of a world on the margins of society. It follows the intersecting lives of cops, criminals, and everybody in between. At the centre of this world are Max and Donny, two cops who often find themselves on the same morally ambiguous footing as the criminals they pursue.

### Zeke's Pad

Leaping Lizard Productions Inc.

26 x 30 minutes; YTV

Exec P: Liz Scully, Barry Ward

P: Leonard Terhoch, Delna Bhesania

D: Ian Freedman, Florian Wagner, Tim Golsby Smith

Zeke is not your ordinary 14-year-old. He is an incredible artist and using his electronic drawing pad, Zeke tries to make things better, more fun, and more exciting. But things just never seem to turn out the way Zeke had hoped. He must learn that for every action there is a reaction.



# Professional Development and Training

WORKSHOP TRADE FORUM TELEVISION FESTIVALS SEMINARS

## ACADEMY OF CANADIAN CINEMA AND TELEVISION

*22<sup>nd</sup> Annual Gemini Awards 2007*  
October 28, 2007  
Toronto, Ontario / Regina, Saskatchewan

*22<sup>nd</sup> Prix Gémeaux 2007*  
September 9, 2007  
Montréal, Québec

## APFTQ (Association des producteurs de films et de télévision du Québec)

*Congrès annuel 2007*  
Roundtable : Rights and VOD  
May 2 – 4, 2007  
Gatineau, Québec

## ALLIANCE FOR CHILDREN AND TELEVISION

*Awards of Excellence 2007*  
May 31, 2007  
Toronto, Ontario

*Youth and Media Conference 2007*  
November 26, 2007  
Toronto, Ontario

## ATLANTIC FILM FESTIVAL

*Strategic Partners*  
September 14, 2007  
Halifax, Nova Scotia

## BANFF WORLD TELEVISION FESTIVAL

*Banff 2008*  
June 8 – 11, 2008  
Banff, Alberta

## CANADIAN FILM CENTRE

*Primetime 2007*  
September 2007 – February 2008  
Toronto, Ontario

## CANADIAN FILM AND TELEVISION PRODUCTION ASSOCIATION

*Prime Time 2008*  
February 20 – 22, 2008  
Ottawa, Ontario

## CANADIAN SCREEN TRAINING CENTRE

*Summer Institute of Film and Television (SIFT) 2007*  
May 29 - June 3, 2007  
Ottawa, Ontario

## CREATIVE WOMEN WORKSHOPS ASSOCIATION

*Women in the Director's Chair 2008*  
December 7, 2007 – February 3, 2008  
Banff, Alberta

## INIS (Institut national de l'image et du son)

*Téléserie 2007*  
April 16 – June 22, 2007  
Montréal, Québec

## SASKATCHEWAN MOTION PICTURE ASSOCIATION

*Saskatchewan Film and Video Showcase*  
March 26 – 27, 2008  
Regina, Saskatchewan

## VANCOUVER INTERNATIONAL FILM FESTIVAL

*21<sup>st</sup> Annual Vancouver Film and Television Forum*  
September 26 – 29, 2007  
Vancouver, British Columbia

# CanWest Alberta Fund

The CanWest Alberta Fund (“CAF”) is administered as a Program of the Independent Production Fund. It was established by CanWest MediaWorks Inc. as a result of CRTC Decision 2007-168, to support Alberta’s independent production community by financing the production of priority television programming produced by Alberta production companies for Canadian broadcasters. This \$10.5 million fund will be distributed as equity investments over seven years. The Fund operates under Managing Director Jane Bisbee, based in Edmonton.

Eligible projects include drama, documentaries, reality and lifestyle programming. Eligible applicants must be Alberta-based producers. A Selection Committee representing the industry recommends projects to be funded to the Board of Directors of the IPF, for final approval. The initial meeting of this Fund was held in November 2007 and the first five projects were approved for funding.

## Series



*Burn Up*



*Caution: May Contain Nuts*



*Ride Guide Show*

### **Burn Up**

Seven24 Films

2 x 90 minutes; Global

Exec P: Tom Cox, Stephen Garrett

P: Jordy Randall, Christopher Hall,

Alison Jackson

D: Omar Madha

Burn Up is a high-stakes conspiracy/political thriller set against the backdrop of the world’s corrupt and violent oil industry and the desperate attempts of those trying to save the planet from global warming.

### **Caution: May Contain Nuts**

Mosaic Entertainment

6 x 30 minutes; APTN

P: Camille Beaudoin, Chester Sit

D: Chester Sit

From the days of SCTV to the madness of the world’s second biggest Fringe Festival, Edmonton has a long history of fabulous sketch comedy. Now a team of the city’s finest comes together in a new ensemble series.

### **Family Restaurant (Season 3)**

Anaid Productions

10 x 30 minutes; Food Network

Exec P: Margaret Mardirossian, David Way, Helen Schmidt

P: Karen Redford

D: Sophie Madirossian,

Neil Grahn, Connie Edwards

This series about running a restaurant by members of one family launches its third season with a twist – a new family! The flavour is Chinese, but the relationships between generations are just as engaging.

### **Inuit Invasion**

Clearwater Media

1 x 60 minutes; CBC

Exec P: Tom Radford, Michael Alder

P: Niobe Thompson

D: Tom Radford

Award-winning documentary maker Tom Radford joins with University of Alberta anthropologist Niobe Thompson to explore the intriguing tale of the eradication of an Arctic First Nations people -- by another First Nation challenged by climate change.

### **Ride Guide Snow**

Ride Guide Productions

13 x 30 minutes; Global

Exec P: Kevin Pennock

P: Kevin Pennock

D: Kevin Pennock

This ski and snowboard series is jam packed with action. It takes viewers around the world to chase the most remote and interesting rides on skis or boards.